

## PETRA MCGREGOR

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### EXPERIENCE

**Sales Associate**, Anthropologie, June 2024-Present

Initiates genuine conversation to engage with the customer in a personalized way where all customers feel welcome, heard and valued  
Supports a selling environment in all areas of the sales floor by connecting with multiple customers and sharing product suggestions  
Provides a frictionless customer experience by utilizing technology to transact in the moment, find sizes and colors, and place online orders

**Personal Events and Party Planner**, Freelance, September 2017-Present

Planned a variety of events for every demographic and budget with 100% success  
Curated parties according to clients' preferences, themes, and desired atmosphere  
Worked with hotels, venues, restaurants and personal properties to ensure client satisfaction

**Travel Agent**, Freelance, June 2018-Present

Arranged travel plans, activities, events access, and reservations at popular restaurants for clients  
Committed to clients preferences, budgets, and desires within reason  
Interfaced profusely with clients to provide the perfect international and domestic vacations and business trips

**Personal Assistant**, Tahl Propp Equities, December 2021-February 2024

Documented meetings with high profile clients  
Evaluated conditions of buildings prior to lease-up  
Assisted principals in negotiating with prospective luxury fashion clients

**Social Media and Marketing Assistant**, Fleur Du Mal, March 2023-August 2023

Created content for company branding, advertising, and promotions across social media platforms  
Brand ambassador and influencer discovery, outreach, and sales analysis  
Organized branded marketing events and influencer events

**Production Assistant**, Lunch Hour Productions, May 2021 - September 2023

Assisted with pre-production research and production budgeting  
Script proofread and revised through to final drafts  
Reviewed and evaluated script submissions, pitches, and samples

**Marketing Intern**, Irish Arts Center, May 2019-August 2019

Proofread, edited, and wrote copy for arts programming  
Raised funds from members via phone and email  
Analyzed ticket sales and profit margins  
Created and distributed advertising

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### SERVICE WORK

**Waitress and Bartender**, The Brazen Head, Dublin, Ireland, September 2023-December 2023**Hostess**, The Penrose, New York, NY, March 2021-May 2021**Restaurant Floor Manager**, Tony's Pizza, Ocean City, MD, June 2020-August 2020**Waitress and Barista**, Lord Baltimore Hotel, Baltimore, MD, May 2018-August 2018

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### EDUCATION

**New York University**, New York, NY, Class of 2023, graduated with honors

Tisch School of the Arts, BFA Drama, Stella Adler Studio of Acting, Stonestreet Studios

College of Arts & Sciences, Minors in Creative Writing and Irish Studies

Overall GPA: 3.7

**Bryn Mawr School**, Baltimore, MD, Graduated June 2018, Honor roll

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### SELECTED COURSEWORK

Advanced Creative Nonfiction, weekly workshop developing original work

Political Theater, research seminar focused on the history and future of theater for social justice

Statistics I, analysis and interpretation of real-world data

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### LEADERSHIP AND COMMUNITY ENGAGEMENT

Events Coordinator, Dublin Fringe Festival, September 2023

Student Advisory Committee Member, Stella Adler, NYU Tisch, Fall 2020-Fall 2021

Events programming and community building action, NYU September 2018-June 2023

Actor and Club Member, CAS Theater, NYU CAS, Fall 2018-Spring 2020

Actor and Club Member, Gallatin Theater Troupe, NYU Gallatin, Fall 2018-Spring 2020

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### SKILLS SUMMARY

Adobe Suite, Google Suite, Microsoft Office Suite, Final Cut Pro, Final Draft, iMovie, DSLR Camera, Instagram, Tiktok, Pinterest, Facebook

7 years of Customer Service and Satisfaction

Professional Actor and Model

Irish Passport, USA Passport, USA Drivers License, Member of Irish Equity